

---DRAFT AGENDA ---

USDA and USAID EXPORT FOOD AID CONFERENCE VI
Committed to a Healthy World

April 20 - 22, 2004
Kansas City Marriott Downtown
200 W. 12th Street, Kansas City, Missouri
(As of: 04/06/04 9:15 a.m.)

Monday, April 19

- 1:00 - 5:00 p.m. **Pre-Conference Meeting for Cooperating Sponsors Only**
FAS Programming for FY 2005
- 3:00 – 6:00 p.m. **Registration**
- 5:30 **Reception** – Sponsored by Liberty Maritime Corporation

Tuesday, April 20

- 7:00 **Registration**
- Continental Breakfast** – Sponsored by Red River Shipping Corporation
- GENERAL SESSION**
- 8:00 **Welcome**
- Looking Back - Looking Forward*
- Bert Farrish, Deputy Administrator, Commodity Operations, FSA
 - Lauren Landis, Director, Food for Peace, USAID
- Message from Secretary of Agriculture Ann Veneman*
- Status of Trade Policy and Food Aid*
- J.B. Penn, Under Secretary
Farm and Foreign Agricultural Services, USDA
- The Future of Food Aid*
- Andrew Natsios, Administrator, USAID
- 10:00 **Break** - Sponsored by Jacintoport International, LP
- GENERAL SESSION**
- 10:30 *The Dynamics and Rationale of Food Aid*
- James T. Morris, Executive Director
United Nations World Food Programme

Food for Peace – Retrospect and Prospect

Panel of Senior Executives of the Coalition for Food Aid

Moderator: Charlie MacCormack, Save the Children

- Ken Hackett, Catholic Relief Services
- Pat Carey, CARE
- Bruce Wilkinson, World Vision
- Julius Coles, Africare

12:30

LUNCH

Our Commitment to a Healthy World

- Ellen Terpstra, Administrator, FAS
- James Little, Administrator, FSA

2:15

BREAKOUT SESSIONS

1-A Procurement Issues

Government personnel will seek input from commodity suppliers, ocean carriers, ports, railroads, and freight forwarders regarding current procurement issues. They will discuss how port bridge points can be redefined to enhance economic bidding transparency for both product and freight, packaging changes, and whether to reduce the number of ports in bids to those with a record of activity. Grain industry personnel will be introduced to the concept of electronic bids for bulk commodities via the Internet.

Moderators: Nelson Randall and Jerry Cornell, FSA, USDA

1-B U.S. Port Issues

Operations personnel will discuss ongoing changes in port use such as the structure and repercussions of the proposed inspection process plus new port security measures.

Moderator: Tim Reaman, FSA, USDA

Panel: Jerry Cotter, Port of Corpus Christi; Gary Martin, NAEGA; and Ned Bergman, FSA, USDA

1-C Marine Transportation

Pressing issues confronting food aid marine transportation including maritime security will be discussed.

Moderators: Denise Scherl, USAID and Mark Rowse, FAS, USDA

Panel: Tom Harrelson, U. S. Maritime Administration; H. Keith Powell, Potomac Marine; Michael Rand, Cpt. U. S. Coast Guard; and Ravi Singh, Panalpina

1-D Claims Prevention and Loss Mitigation

Panel of ocean carriers, PVOs and program managers will conduct informal discussions on how to reduce food aid transportation losses. Topics include contract language and requirements, logistics, proper document management, and applicable regulations.

Moderator: Gene Belcher, FSA, USDA

Panel: Cliff Feldman, Food for the Poor; Jerry Nelson, Maersk; Lee Thompson, Africare; Philip Tomlinson, Maybank Shipping; and Joe Gerstle, Association of Private Voluntary Organization Financial Managers

1-E Survey Issues

Industry and government representatives will discuss survey contracting, what to expect from a survey company, and how past problem scenarios have been resolved. Interested parties include PVOs, carriers, freight forwarders, and survey companies.

Moderator: Paul Cacciatore, FSA, USDA

Panel: Dan O'Rourke, Control Union; Rachel Grant, World Vision; Ken Weaver, FGIS, USDA; and Bob Buxton, FSA, USDA

1-F How to Do Business with the World Food Programme

WFP Procurement and Shipping representatives will present an overview of how WFP procures food and services on international markets and in the United States. Discussion will include vendor registration, bids and tenders, donor conditions on procurement and shipping, roles of WFP and of US Government agencies in US procurement and shipping.

Moderator: Judith Lewis, WFP, DC

Panel: Vladimiro Garofalo, Jack Keulemans, and Didier Frisch, WFP

3:45

Break - Sponsored by APL Limited

4:00

BREAKOUT SESSIONS

2-A Procurement Issues (1-A Repeat)

2-B U.S. Port Issues (1-B Repeat)

2-C Marine Transportation (1-C Repeat)

2-D Claims Prevention and Loss Mitigation (1-D Repeat)

Panel: Mark Smith, American Red Cross; Gerri Sanders, America Cargo Transport; Walter Middleton, World Vision; Bijan Paksima, Global Container Lines; and Edward Boussan, American Cargo Transport

2-E Survey Issues (1-E Repeat)

Moderator: Paul Cacciatore, FSA, USDA

Panel: Ben Singh, Intertek Testing Services; Janine Scott, Africare; Ken Weaver, FGIS, USDA; and Bob Buxton, FSA, USDA

2-F Food Aid with a Human Face

Come see how your food, your trucks, your ships or your agency make a difference to millions of people. Representatives from the U.N. World Food Programme, Red Cross, and World Vision will describe what U.S. food aid means to vulnerable people around the world. The session will focus on benefits of food assistance and the difference it makes

for hungry families from Asia to Africa to Latin America. Highlights include school feeding, food-for-work projects, and maternal/child health programs.

Moderator: Judith Lewis, WFP, DC

Panel: Eddie Tschan, U. S. Red Cross; Bruce Wilkinson, World Vision; and John Gillcrist, Bartlett Milling Company and representing NAMA

5:30 **Dismiss**

Dinner on Your Own

Wednesday, April 21

7:15 **Continental Breakfast** - Sponsored by Waterman Steamship Corporation

GENERAL SESSION

8:00 Announcements and Introductions
Kirk Miller, General Sales Manager, FAS, USDA

Food Security- Bioterrorism Relative to Food Aid

- Curt J. Mann, Director for Food, Agriculture, and Water Supply
White House Homeland Security Council
- Paul Stevenson, American Institute of Baking

Dynamics of Food Aid and Biotechnology

- Emmy L. Simmons, Assistant Administrator
Bureau of Economic Growth, Agriculture and Trade, USAID
- Bobby Richey, Deputy Director, Biotechnology Group FAS, USDA

10:00 **Break** – Sponsored by Lykes Lines Limited, LLC

10:30 *Malnutrition as a Public Health Concern*

- Judith Lewis, Director of US Relations, WFP, DC
- Paul Green, International Trade Consultant, North American Millers' Association
- Fred Luckey, Senior Vice President, Bunge North America
- Cade Fields-Gardner, Director of Services, The Cutting Edge

12:00 **LUNCH**

Agricultural Issues in Iraq

- George Aldaya, Director, Kansas City Commodity Office, FSA
- Lee Schatz, Special Counsel for Iraq, FAS

1:45 **BREAKOUT SESSIONS**

3-A Procurement Issues (1-A, 2-A Repeat)

3-B U.S. Port Issues (1-B, 2-B Repeat)

3-C Food Aid 101

A government panel will field questions from those needing assistance to advance their understanding of basic processes of export food aid. An update will be given on commodities purchased this year including a look at the balance of what may be required in Fiscal Year 2004.

Moderator: Austen Merrick, FSA, USDA

Panel: Sylvia Moore, USAID; Ron Croushorn and Robin Tilsworth, FAS, USDA

3-D Claims Prevention and Loss Mitigation (1-D, 2-D Repeat)

**3-E Making Food Aid Commodities Work for Your Program:
How Commodity Groups Can Help**

Learn everything you need to know from industry representatives about whole grain and packaged product uses, specifications, correct markets for value comparisons, and compliance with in-country market requirements.

Moderator: Ann Jorgensen, FSA, USDA

Panel: Gail Carlson, USA Rice Federation; Randy Duckworth, National Dry Beans Council; Mike Garrett, California Raisin Marketing Board; and John Oades, U.S. Wheat Associates

3:15 **Break** - Sponsored by Virginia Port Authority

3:45 **BREAKOUT SESSIONS**

4-B Food Aid 101 (3-C Repeat)

4-C Procurement Logistics and Contract Administration

USDA and industry representatives will discuss pre-positioning of commodities, first-round ocean freight offers, vessel loading observation, and freight forwarding.

Moderator: Ken Martin, FSA, USDA

Panel: Bill Lyons, SGS; Paul Blizzard, Wm. H. Muller Shipping Corporation; Debra Wells and Gary Marsden, FSA, USDA

**4-D Making Food Aid Commodities Work for Your Program:
How Commodity Groups Can Help**

Learn everything you need to know from industry representatives about whole grain and packaged product uses, specifications, correct markets for value comparisons, and compliance with in-country market requirements.

Moderator: Jim Hershey, American Soybean Association

Panel: John Toaspern, U.S. Potato Board; Pete Klaiber, US Dry Pea & Lentil Council; Kurt Shultz, U.S. Grains Council; Nina Schlossman, U.S. Dairy Export Council

4-E Survey Issues (1-E, 2-E Repeat)

Moderator: Paul Cacciatore, FSA, USDA

Panel: Dan O'Rourke, Control Union; Mark Smith, American Red Cross; Ken Weaver, FGIS, USDA; and Bob Buxton, FSA, USDA

5:15 **Dismiss**

5:30 – 7:30 **Reception** – Sponsored by Barwil Agencies (NA), Stevedoring Services of America, and Farm Service Agency

Thursday, April 22

7:15 **Continental Breakfast** – Sponsored by CSX Transportation and Transfer Logistics

GENERAL SESSION

8:00 Announcements and Introductions
Jeff Drummond, Associate Director, Office of Food for Peace, USAID

Outlook for World Supply / Demand for Major Grains and Food Aid Products

- Rob Westmoreland, Executive Vice President
Sparks Companies, Inc. (Division of Informa Group)

World Trade Negotiations

Food Aid through the Eyes of Government Representatives from Recipient Countries

- Max Finberg, Special Assistant to the U.S. Ambassador for the U.S. Mission to the United Nations Agencies for Food and Agriculture
- Simon Mechale, Commissioner of Ethiopian Grain Reserve
- Ambassador Syed Hasan Ahmad, Bangladesh Embassy

*Faith-Based and Community Initiatives Successful Partnership:
Foods Resource Bank's "A Growing Project"*

- Courtenay McCormick, Deputy Director
Faith-Based and Community Initiatives, USDA
- Norm Braksick, Executive Director, Foods Resource Bank

QUESTIONS & ANSWERS - Panel of Sponsoring Agency Representatives

- Bert Farrish and George Aldaya, FSA
- Kirk Miller and Mary Chambliss, FAS
- Lauren Landis, USAID

Closing Remarks

11:30 Adjourn